

COMPOSTFIT

Company & Founder Fact Sheet

Company Overview

Detail	Information
Company Name	CompostFit
Headquarters	San Diego, California
Launch Date	October 6, 2026
Website	CompostFit.com
Flagship Product	CompostFit Telescoping In-Cabinet Compost Solution
MSRP	\$39.99
Availability	CompostFit.com & Amazon

Mission Statement

"Our mission is to integrate effortless sustainability into everyday homes by creating clean, intuitive tools that fit naturally into the way modern families already live. By eliminating the friction and mess of kitchen scrap collection, we empower households to divert organic waste from landfills and make a lasting, positive impact on our earth."

— **Alan Leard**, CoFounder of CompostFit

The Problem & The Solution

- **The Problem:** Despite growing organic waste mandates and environmental awareness, residential kitchen composting creates daily friction. Countertop containers clutter food preparation areas, fill up rapidly, attract pests, and generate odors, while motorized countertop appliances remain costly, bulky, and power-intensive.

- **The Solution:** CompostFit eliminates countertop clutter entirely by integrating directly into existing under-counter pull-out trash cabinets (specifically Rev-A-Shelf RV-35 and RV-50 models). By situating compost collection alongside standard trash and recycling, household waste sorting becomes seamless, clean, and intuitive.

Key Features & Technical Specifications

- **Fits Directly into Rev-A-Shelf RV-35 and RV-50 Trash Bins:** Telescoping bin fits directly into your existing pull-out trash cabinet, enabling seamless sorting of recycling, trash, and compost.
- **Rigid Construction & Engineered Rim Teeth:** Durable telescoping components and an integrated locking mechanism provide a secure setup, while rim teeth firmly grip the adjacent trash liner to prevent slippage.
- **Compact, Built-In Aesthetic:** Integrates directly under cabinets with zero additional countertop footprint.
- **Wide-Mouth Entry:** Extra-wide opening accepts everyday kitchen prep scraps, coffee grounds, soiled paper towels, napkins, unlined paper plates, and soiled cardboard.
- **Straightforward Emptying:** Allows convenient emptying directly into municipal curbside green bins or outdoor composters on your schedule, not when a small countertop bucket overflows.
- **Dishwasher-Safe Modular Design:** Pull-apart telescoping components allow effortless disassembly, cleaning in the dishwasher, and reassembly.
- **Environmental Compliance:** Designed specifically to support California's SB 1383 organic waste diversion goals aimed at reducing greenhouse gas and methane emissions.

Leadership & Founders

Alan & Jana Leard — CoFounders & Product Development

Alan and Jana Leard engineered CompostFit to solve the everyday frustrations of countertop clutter and small-capacity kitchen compost bins. Recognizing that millions of households already utilize pull-out cabinet systems, they developed a mechanical telescoping solution that turns existing trash infrastructure into an efficient, multi-stream sorting station.

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Bri & Sean Deichstetter — CoFounders & Sales & Marketing

Bri & Sean Deichstetter helped engineer and develop the design of CompostFit and oversee brand strategy, media relations, go-to-market execution, and customer experience. They spearhead outreach to residential communities and municipal partners navigating organics recycling mandates, championing practical tools for household sustainability.

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Media Contact Details

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